

BRIANNA LIU

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Portfolio: [briannacreative.online](#)

CAREER OBJECTIVE

Design graduate with a background in business, marketing, and digital design. Experienced in user research, visual communication, wireframing, prototyping, and creating engaging digital experiences across web, mobile, and interactive platforms. Passionate about design, with strong creativity, curiosity, and inspiration for developing user-centered, visually compelling, and meaningful design solutions.

EDUCATION BACKGROUND

Feb 2023 - Feb 2024	University of Melbourne Australia Master of Software Engineering
Jul 2020 - Jul 2022	Monash University Australia Master of Design (Interactive Design)

PROJECT EXPERIENCE

Milk Tea Kiosk & Mobile App Design | UI/UX Design Project

Tools: Figma, Unity, Illustrator

- Designed a connected kiosk and mobile app experience for a milk tea brand, focusing on a more memorable and engaging ordering journey.
- Conducted competitor research, created user flows, wireframes, high-fidelity screens, a cartoon IP character, and an interactive Unity prototype.

Social Mahjong App Design | UI/UX Design Project

Tools: Figma

- Developed a community-focused social gaming concept to help users connect through online and offline Mahjong activities.
- Designed room creation, player matching, tutorials, event scheduling, redesigned Mahjong tile visuals, and mobile UI screens.

Smart Public Bin Design | Product & Service Design Project

Tools: Figma, Cinema 4D, Photoshop, Illustrator

- Conducted field observations in public squares to identify user behavior patterns, environmental issues, and service design opportunities.
- Developed a smart public bin concept, created a 3D Cinema 4D animation, and collected questionnaire feedback to evaluate the idea.

RELEVANT EXPERIENCE

Digital Artwork & Production Assistant

- Edited and prepared digital artwork files for print production, checking layout, image quality, colors, resolution, and alignment.
- Supported heat transfer printing and quality control, strengthening practical attention to detail across visual production workflows.

SKILLS

Tools	Figma, Photoshop, Illustrator, ProtoPie, Unity, Spline
Coding	HTML, CSS, basic JavaScript, responsive web design
Design	UI design, UX research, wireframing, prototyping, visual communication, interaction design
Soft Skills	Problem-solving, attention to detail, communication, teamwork, creativity
Languages	English, Mandarin